

TEAM SPROCKET STREAMER SUPPORT KIT





WELCOME!

Thanks for your interest in supporting Game to Grow and welcome to Team Sprocket! Team Sprocket is what we call our community of streamers who join us in our goal to build a better world through gaming. Welcome!

Whether you want to shout us out to your audience or run a charity stream for us, we hope this document provides everything you need. If we missed anything, you have additional questions, or you'd just like to meet with a member of our team to talk about streaming for Game to Grow please reach out via our [contact form!](#)

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ABOUT GAME TO GROW

Game to Grow is a 501(c)(3) non-profit organization dedicated to the use of games for therapeutic, educational, and community growth. Game to Grow's weekly therapeutic social skills groups help over 150 participants around the world become more confident, creative, and socially capable using games of all kinds, most notably Dungeons and Dragons and Minecraft. Through its comprehensive training program, Game to Grow trains mental health professionals, educators, and community advocates around the world to use innovative game-based strategies to enrich their own communities. In addition to providing group services and training, the individual counseling program at Game to Grow provides additional support to those in need. Game to Grow also developed and successfully Kickstarted Critical Core, a beginner's box for therapeutically applied role-playing games.

More detail on our programs:

Therapeutic game-based social groups: Game to Grow groups are a safe, supportive, and fun environment for our youth and adult participants to improve social confidence, reduce isolation, and form friendships that last. We honor neurodiversity, never assuming a deficit that needs correcting, and support participants to flourish on their own terms. In addition to our open-enrollment tabletop role-playing (TTRPG) and Minecraft programs, we also offer groups specifically for hospitalized youth, youth in the foster care system, and LGBTQ+ youth.

Trainings in the Game to Grow Method: We train others to use games to benefit their own communities! Our comprehensive training offerings for mental health professionals, educators, and community members are our best multipliers of our impact - bringing inclusive, supportive games to people around the world. Live and on-demand trainings and workshops are available no matter where you are in your applied TTRPG journey - from "never picked up a die" to "expert GM" - we have trainings designed to support you.

MISSION

Game to Grow's mission is three-fold:


1. Provide gaming groups for therapeutic, educational, and community growth
2. Train others to use game-based interventions to benefit their own communities
3. Promote awareness of the life-enriching potential of games across the world

Because we are a 501(c)(3) nonprofit organization, donations to Game to Grow are 100% tax deductible! [Read more about our mission, vision, and history.](#)



HOW STREAMERS CAN HELP

We'd be thrilled about any of the following:

1. You can add us to your **chat bot**. A timer or command that shares links to Game to Grow as a resource. Sample text: Do you know someone who might benefit from the life-enriching power of social play? Check out gametogrow.org to learn more about play-based groups and trainings.
 2. **Play our video** during your ad breaks! (See Videos folder)
 3. Run a **charity stream** for us!
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CHARITY STREAMS FOR GAME TO GROW

Thanks for helping support Game to Grow's mission and values through fundraising streams!

DONATION PLATFORMS

First, you'll want to choose a fundraising platform. We have outlined a few below that streamers have used with success: Tiltify, Streamlabs, and Givebutter.

Tiltify

Tiltify is one the easiest ways to integrate directly into your streams whether on Twitch, YouTube, or elsewhere. With Tiltify you can customize your own campaign and set your own milestones, goals, and perks. Head over to our Tiltify page to get started: <https://tiltify.com/gametogrow>

Streamlabs

Streamlabs is another easy way to integrate directly into your streams. On Streamlabs, you can customize your own campaign and goals. Head over to our Streamlabs Charity page to get started: <https://streamlabscharity.com/game-to-grow>

Direct Donations/Givebutter

Givebutter is the donation platform we use at Game to Grow day-to-day, and you can send people directly to our donation page: <https://givebutter.com/game-to-grow>. You won't be able to track individual donations for incentives as easily on Givebutter, but if your goal is just to send viewers to donate, Givebutter does the job and is free for us. In fact, through Givebutter donors can text-to-give by texting GAME to 53-555.

Get in touch with us if you'd like to talk more about setting up a custom Givebutter fundraiser for your stream or event!





GRAPHICS

We have provided a variety of different graphics that you can use during your stream or to promote your stream: overlays, logo, splash screen. [Visit this folder for downloads.](#)

You will find:

- Overlays
- Splash Screens
- Logos (Team Sprocket and Game to Grow)
- Video assets

CHAT COMMANDS

We recommend you use a bot service like [Nightbot](#), [StreamLabs Chatbot](#), or [StreamElements Chatbot](#) to set up chat commands and specifically a donation command.

Example:

Command: !donate

Message: Donate to Game to Grow! (Here's where you'll direct to one of the donation platforms above by inserting a link such as <https://tiltify.com/gametogrow> or <https://streamlabscharity.com/game-to-grow>)



REPRESENTING GAME TO GROW'S VALUES

At Game to Grow we believe in creating inclusive environments that encourage all participants to participate fully, and we do so by normalizing acceptance, inclusion, and kindness. When crafting your content we ask that you adhere to these values so that everyone, players and viewers, feels welcome!

CONTENT TO AVOID

Because of Game to Grow's organizational mission and values, it is important that streamers who are streaming in support of Game to Grow do so in accordance with our values, which means avoiding certain themes and content.

This includes but is not limited to:

- Sexual violence;
- Child abuse;
- Animal abuse;
- Torture;
- Glorification of racism, sexism, ableism, bigotry, or discrimination of any kind.

If you have questions about a specific content area, please don't hesitate to [reach out](#).

CONTENT ADVISORY


While it's absolutely not necessary to keep your language and content PG, we do ask that you put a content advisory on your stream so that people who may discover your stream on our behalf (such as families with children) will be able to choose for themselves how they would like to participate.



CHARITY STREAM BEST PRACTICES

Streamers who have the most success as fundraisers are able to speak personally about why the cause they are raising money for matters to them. We recommend you focus on your connection with Game to Grow's mission and let your passion shine through!

We also recommend you read through [this helpful list of best practices](#).

- **Set a fundraising goal** - give your audience something to work towards and celebrate when you hit it!
 - **Consider incentives** - have fun here! Example: "For a \$5 donation you choose what accent my character speaks in for the next 5 minutes!"
 - **Hype your stream to your community** - use social media, email, your blog, etc. to get the word out in advance of your stream!
 - **Explore Extensions, Overlays, and ChatBots** - there's a lot of applications out there to make your streaming experience easier!
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MORE INFORMATION

Game to Grow Mailing Address

12025 115th Ave NE
Building D, Ste 215
Kirkland, WA 98034

Tax ID

82-1306872

Date Founded

4/5/2017

Relevant Game to Grow Webpages

Training: www.gametogrow.org/training
Groups: www.gametogrow.org/groups
Counseling: www.gametogrow.org/counseling
Newsletter: www.gametogrow.org/newsletter
Ways to Support: www.gametogrow.org/support

GAME TO GROW SOCIAL MEDIA

Please follow us on various social media platforms, and please tag us when you're streaming so we can boost the signal!

Twitter: www.twitter.com/gametogrow
Facebook: www.facebook.com/gametogrow
Instagram: www.instagram.com/gametogrow
Linkedin: www.linkedin.com/company/game-to-grow/

A critical part of the success of Game to Grow depends on the support of people like you. Thank you for the support!



TALKING POINTS

If you'd like to help raise awareness about Game to Grow's mission, here are some great ways to speak about our organization and values.

Game to Grow runs groups using Dungeons and Dragons and Minecraft to help people directly. Participants don't just "learn social skills," they build social confidence to help them connect with their families and their communities on their own terms. ([more information on this talking point here](#))

Game to Grow's group participants come from all over the world, and they help over 150 participants each week in gaming groups!

Game to Grow created a starter set for therapeutic role-playing games called Critical Core. It was designed as an alternative to social skills training programs, specifically focused on helping neurodivergent youth connect with their peers, and it has everything a new game master needs to play: a simplified ruleset based on fifth edition, a facilitator's guide for intentional gaming, and adventures game masters can use right out of the box. ([more information on this talking point here](#))

Game to Grow's training program empowers therapists, educators, and other advocates to use games to help their own communities around the world. Imagine a game in every hospital, a game in every clinic, and a game in every school! This is Game to Grow's vision for a better world through better gaming!

Game to Grow believes that the sense of joy, wonder, and inclusion that intentional gaming brings should be available to everyone. Each new group they run, each facilitator they hire, and each training they provide gets us closer to that goal. Your gift makes this possible!